

The Carin Nguyen Real Estate Network Joins The Real Brokerage

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Arizona Team Brings 45 Agents to the Growing Organization

TORONTO & NEW YORK--(BUSINESS WIRE)--Aug. 17, 2022-- The Real Brokerage Inc. ("Real" or the "Company") (NASDAQ: REAX) (TSX: REAX), an international, technology-powered real estate brokerage, today announced that The Carin Nguyen Real Estate Network, based in the Greater Phoenix Metropolitan area of Arizona, is joining its growing network of agents.

The Carin Nguyen Real Estate Network was founded in 2014 by Carin and Son Nguyen, husband and wife partners who bring a combined 28 years of experience to the team. In the past 12 months, the team closed over 500 transactions, resulting in more than \$210 million in closed volume. The team demonstrated success for 12 years at Keller Williams before making the move to Real and is proud to have been ranked among the top ten real estate teams in both Arizona and the United States by the Wall Street Journal over the course of the last decade.

Carin, who is also an accomplished speaker, trainer, author and productivity coach, co-founded the team with a focus on empowering agents to thrive in any real estate market. "We're excited to be partnered with an organization that focuses on innovation in an ever-changing industry," Carin said. "Real's commitment to working hard and being kind is in perfect alignment with our team's mission, and we look forward to bringing our passion, professionalism and commitment to education and service to the organization."

"We're excited to partner with The Carin Nguyen Real Estate Network to further expand our footprint in Arizona," said Chairman and Chief Executive Officer Tamir Poleg. "Carin and team are committed to enabling agents to build wealth through real estate excellence, which makes them an ideal fit for our growing community of agents."

About Real

The Real Brokerage Inc. (NASDAQ: REAX) (TSX: REAX) is revolutionizing the residential real estate industry by pairing best-in-class technology with the trusted guidance of the agent-led experience. Real delivers a cloud-based platform to improve efficiencies and empower agents to provide a seamless end-to-end experience for homebuyers and sellers. The company was founded in 2014 and serves 44 states, D.C., and two Canadian provinces with over 6,000 agents. Additional information can be found on its website at www.onereal.com.

Forward-Looking Information

This press release contains forward-looking information within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "likely" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof. Forward-looking information in this press release includes, without limiting the foregoing, information relating to Real's second quarter earnings call, the release of the second quarter financial results and the business and strategic plans of Real.

Forward-looking information is based on assumptions that may prove to be incorrect, including but not limited to Real's business objectives, expected growth, results of operations, performance, business projects and opportunities and financial results. Real considers these assumptions to be reasonable in the circumstances. However, forward-looking information is subject to known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements to differ materially from those expressed or implied in the forward-looking information. These factors should be carefully considered and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this press release are based upon what management believes to be reasonable assumptions, Real cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and Real assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

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