



Real Brokerage Launches New, Consumer-Facing Website

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[OneReal.com](https://www.businesswire.com/news/home/20220630005906/en/) Delivers Search Functionality for Home Buyers and Sellers

TORONTO & NEW YORK--(BUSINESS WIRE)--Jun. 30, 2022-- The Real Brokerage Inc. ("Real" or the "Company") (NASDAQ: REAX) (TSXV: REAX), an international, technology-powered real estate brokerage, today announced the launch of its new website, [OneReal.com](https://www.onereal.com), an interactive real estate listings portal aimed at consumers.

The site features in-depth search functionality that allows users to find properties to buy, sell or rent based on the following criteria: location, price, home type, number of bedrooms, number of bathrooms and amenities. The site also enables users to search for agents by name or location.

"This is an exciting move for Real as we move toward speaking directly to consumers," said Real Chairman and CEO Tamir Poleg. "We have long been the best brokerage for agents—offering industry-leading splits, a fully integrated platform and a collaborative culture—b[OneReal.com](https://www.onereal.com) is our initial step in bringing Real to the consumer-facing real estate space."

By capturing the information of consumers looking for a partner in the real estate journey, [OneReal.com](https://www.onereal.com) provides an added lead generation resource for its agents looking to grow their businesses. The company's existing website, [JoinReal.com](https://www.joinreal.com), has been revamped to speak directly to agent attraction and provides significant information about Real as a brokerage and how agents can benefit.

The investor section of the site, [investors.onereal.com](https://www.investors.onereal.com), has also migrated to [OneReal.com](https://www.onereal.com). This section provides key information and reports that investors and potential investors will be interested in.

About Real

The Real Brokerage Inc. (NASDAQ: REAX) (TSXV: REAX) is revolutionizing the residential real estate industry by pairing best-in-class technology with the trusted guidance of the agent-led experience. Real delivers a cloud-based platform to improve efficiencies and empower agents to provide a seamless end-to-end experience for homebuyers and sellers. The company was founded in 2014 and serves 44 states, D.C., and two Canadian provinces with over 5,000 agents. Additional information can be found on its website at [onereal.com](https://www.onereal.com).

Forward-Looking Information

This press release contains forward-looking information within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "likely" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof. Forward-looking information in this press release includes, without limiting the foregoing, information relating to Twenty Four Seven Realty joining Real, and the business and strategic plans of Real.

Forward-looking information is based on assumptions that may prove to be incorrect, including but not limited to Real's business objectives, expected growth, results of operations, performance, business projects and opportunities and financial results. Real considers these assumptions to be reasonable in the circumstances. However, forward-looking information is subject to known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements to differ materially from those expressed or implied in the forward-looking information. These factors should be carefully considered and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this press release are based upon what management believes to be reasonable assumptions, Real cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and Real assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release, and the NASDAQ has neither approved nor disapproved the contents of this press release.

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