



## The Pozek Group Joins The Real Brokerage

June 28, 2022

*Orlando-Based Real Estate Team to be Led by Founder Ken Pozek*

TORONTO & NEW YORK--(BUSINESS WIRE)--Jun. 28, 2022-- The Real Brokerage Inc. ("**Real**" or the "**Company**") (NASDAQ: REAX) (TSXV: REAX), an international, technology-powered real estate brokerage, today announced that The Pozek Group, based in Orlando, Florida, is joining its growing network of agents.

The Pozek Group has a team of 17 agents who will be joining Real. The Pozek Group was founded by Ken Pozek in 2016. Starting in Michigan and eventually relocating to Florida, Pozek has been in the real estate industry for more than seventeen years. Over the past 12 months, the group has closed \$170 million in transaction volume and has significant goals for the remainder of 2022.

"I think we have a unique opportunity to grow something with Real, which is attracting some of the most highly respected people in the industry," said Ken Pozek. "The revenue share and equity awards are also great incentives. I like knowing that I can add that to my agents' toolbox, while helping them grow independently and as part of our team."

"We are happy to welcome The Pozek Group to the Real family," said Real Chairman and Chief Executive Officer Tamir Poleg. "Florida is a big market for us, and we have seen significant growth in the Orlando area. To have Ken and his team join Real will only increase our footprint in the area, and we look forward to working with them to serve even more buyers and sellers in the state."

### About Real

The Real Brokerage Inc. (NASDAQ: REAX) (TSXV: REAX) is revolutionizing the residential real estate industry by pairing best-in-class technology with the trusted guidance of the agent-led experience. Real delivers a cloud-based platform to improve efficiencies and empower agents to provide a seamless end-to-end experience for homebuyers and sellers. The company was founded in 2014 and serves 44 states, D.C., and two Canadian provinces with over 5,000 agents. Additional information can be found on its website at [www.joinreal.com](http://www.joinreal.com).

### Forward-Looking Information

*This press release contains forward-looking information within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "expect", "likely" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof. Forward-looking information in this press release includes, without limiting the foregoing, information relating to The Pozek Group joining Real, and the business and strategic plans of Real.*

*Forward-looking information is based on assumptions that may prove to be incorrect, including but not limited to Real's business objectives, expected growth, results of operations, performance, business projects and opportunities and financial results. Real considers these assumptions to be reasonable in the circumstances. However, forward-looking information is subject to known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements to differ materially from those expressed or implied in the forward-looking information. These factors should be carefully considered and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this press release are based upon what management believes to be reasonable assumptions, Real cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and Real assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.*

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